



SUMMARY

An automotive parts company lacked visibility into parcel costs—even after recently renegotiating their carrier contracts. A free analysis from TransImpact uncovered \$1 million+ in missed savings, which ultimately grew to \$2 million with expert support. By adding Parcel Spend Intelligence and Parcel Margin Analysis, the company corrected shipping inefficiencies and gained long-term control.



INDUSTRY:
Automotive Parts



PRODUCTS USED:
Parcel Contract
Negotiation

Parcel Spend
Intelligence

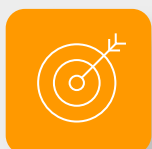
Parcel Margin
Analysis

Automotive Parts Company Unlocks \$2 Million+ in Parcel Savings with TransImpact

An automotive parts company struggled to assess how its UPS and FedEx costs stacked up against the market. With parcel shipping among its top five operating expenses, the lack of visibility and strategic insight had the potential to quietly drain margin from their bottom line.

Just one month after renegotiating their primary carrier contracts, the company partnered with TransImpact for a no-cost, no-obligation parcel analysis.

The result? Over \$1 million in annual savings—even after their own negotiation efforts. With TransImpact's Parcel Contract Negotiation services, those savings grew to more than \$2 million in verified savings.



The Challenge:
Lack of Visibility



KEY RESULTS

- \$2 million+ in total savings after expert-led parcel renegotiation
- Improved parcel margin visibility
- Real-time analytics to track shipping costs and surcharges
- Smarter, data-driven shipping decisions



The Solution: Strategic Renegotiation

Optimizing Costs with Real-Time Intelligence and Contract Expertise

TransImpact began with a free parcel contract analysis that revealed over \$1 million in untapped savings. The company re-engaged their carrier with TransImpact's expert negotiators—and secured over \$2 million in savings.

To build on these results and strengthen long-term performance, the company also implemented:

- **Parcel Spend Intelligence** for real-time insights and spend control
- **Parcel Margin Analysis** to connect shipping costs to order-level profitability

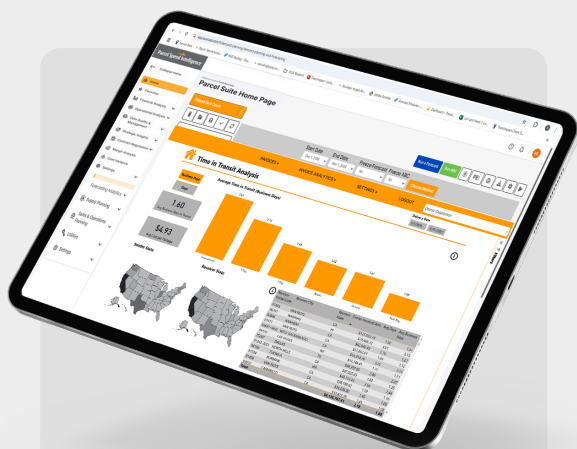
These solutions corrected shipping behaviors across the organization and empowered smarter margin management.



Find Out What Your Contract is Missing

Get your free parcel rate analysis today and discover what smarter shipping can do for your business.

Free Parcel Rate Analysis



About TransImpact

TransImpact is a leader in technology-driven supply chain optimization. Our AI-driven solutions in parcel contract negotiation, spend intelligence, and logistics cost management empower businesses to drive efficiencies, optimize costs, and improve financial performance. Trusted by companies managing over a billion dollars in logistics spend, TransImpact delivers real-time insights and strategic advantages to help organizations stay ahead in an ever-evolving marketplace.