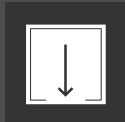


Kawasaki Motors Corp. Case Study | 2024

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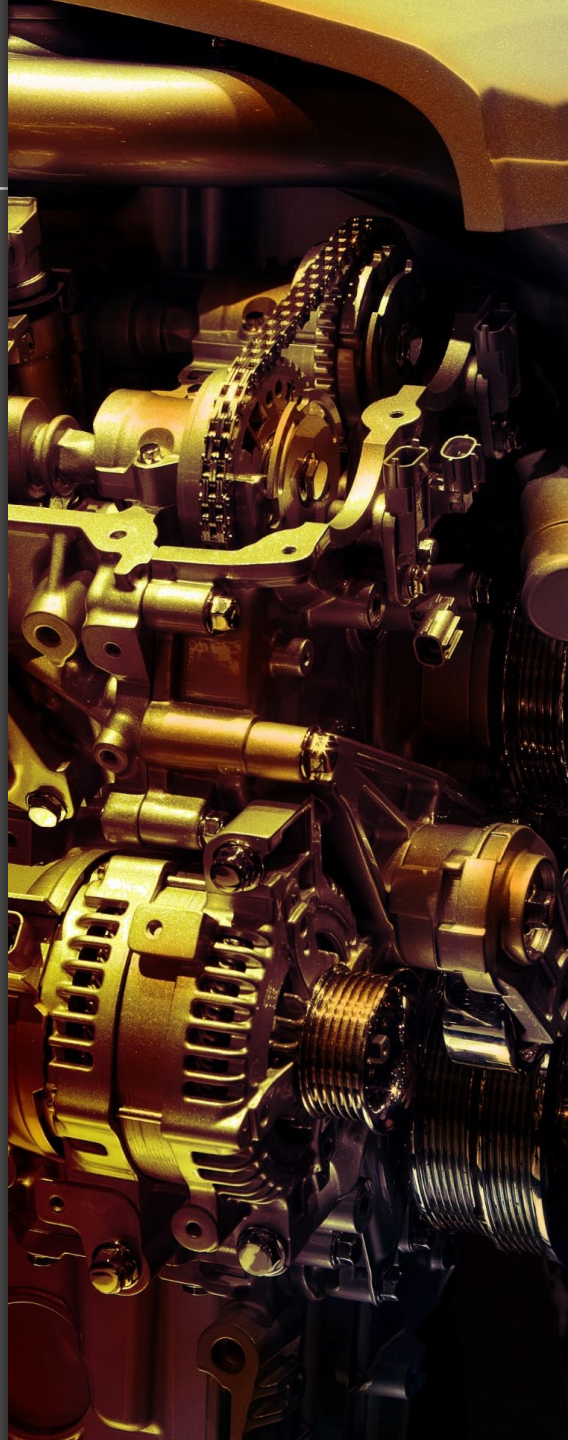


CASE STUDY AUTOMOTIVE PARTS



The Problem

Even though Kawasaki Motors Corp. relied heavily on spreadsheets for its demand planning process, it didn't want to partner with just any solution provider. It was specifically looking for a company it could work with for more than a few years, one that would help it reach its ambitious growth goals.



Creating Value

In the past, Kawasaki had worked with other demand planning partners but quickly outgrew their service offerings. After several meetings with the Avercast team, it became clear that both organizations were willing to dedicate the time and resources needed to achieve the manufacturer's growth goals.

Avercast development personnel worked closely with the Kawasaki team to streamline their demand planning process. As a result, employees spent less time on typical day-to-day analytic work and focused more on analyzing part characteristics and trends.



Driving Next

With Avercast software assisting in the management of nearly 13,000 SKUs, Kawasaki increased its overall inventory turnover rate and avoided prolonged rust and dust exposure for its parts.



Raving Fan

"Avercast offers a more robust solution than the planning process we had in place previously. Over time, it has allowed us to explore opportunities we didn't think were possible."

— Paul Feorene, Sr. Mgr. Logistics & Parts Operations



13,000 SKUs

Managed with Avercast



Thank You!